

MadeForSTM32

A quality label for ST Authorized Partners, granted by ST



Developers can rely on the **MadeForSTM32** label to help them identify and select solutions that are fully integrated in the **STM32** ecosystem

The quality and effectiveness of an MCU ecosystem is an important factor for designers when choosing among microcontroller manufacturers for current and future designs.

That is the reason why ST created the **MadeForSTM32*** quality label: it helps developers identify third-party solutions with the highest level of integration and quality for the STM32 ecosystem.

Granted after an evaluation process, **MadeForSTM32** is offered to members of the ST Partner Program who want to go one step further in their collaboration with ST, with the overall objective of contributing to a high-quality STM32 ecosystem.

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PROVEN QUALITY FOR NEW STM32-BASED APPLICATIONS

- **Select solutions that are fully integrated with STM32 environment**
ST assesses the quality and performance of third-party solutions.
- **Get support and service**
The **MadeForSTM32** label ensures that maintenance and support will be offered by ST Authorized Partners at any stage during the project (evaluation, prototyping, production).
- **Improve your time-to-market**
By choosing **MadeForSTM32**-labelled solutions for your design, you safely rely on an early-approved partner solution.

Embedded software



Development tools



An opportunity for ST Authorized Partners to better contribute to the STM32 ecosystem

Assessing key attributes of the ecosystem of ST Authorized Partners and granting the MadeForSTM32 label reassures end customers on the quality and effectiveness of software and tools used to develop STM32-based applications. ST thereby helps ST Authorized Partners increase the market appeal of their devices. All ST Authorized Partners can submit a product for evaluation, and after a successful review and approval, use the MadeForSTM32 label.

- **Benefit from ST's promotional network and enhance your visibility**

ST's promotional actions related to the MadeForSTM32 program, or during co-marketing actions (website, press releases) can feature successful partnership experiences.

- **Differentiate your products from competition**

The approved quality as well as the use of the MadeForSTM32 logo on marketing materials (such as websites, documentation, tools) enhances your credibility.

- **Increase the quality of your solution**

ST's technical review leads to further collaboration and allows you to fine-tune your product.

Invest in the future

ST strongly believes in the benefits of this label and will gradually improve the integration of STM32 MCU tools over time.

The version 1 of the MadeforSTM32 label covers embedded software and development tools (toolchain, compilers, debuggers, and monitoring tools).

The version 2 of the label considers the evolution of STM32Cube Expansion packages, now enhanced for STM32CubeMX and STM32CubeIDE software tools (STM32 toolset), bringing additional requirements for embedded software products.

Additional requirements will be included in upcoming versions of the MadeForSTM32 label.



WANT TO BE GRANTED THE MadeForSTM32 LABEL?

MadeForSTM32 is offered to members of the ST Partner Program.

If you are not already a member of the program, you can apply on <https://st.com/partners>

MadeForSTM32

Must-have requirements

Check-out the requirements before submission:

For embedded software

- Package your product as a software expansion for STM32Cube
- Propose a free of charge evaluation version running on a STM32 board widely available at usual retailers
- No copyleft license terms
- Have a strong customer service

For development tools

- Propose a free of charge evaluation version for the IDEs
- List STM32 silicon in a complete manner versus supported portfolio
- Import STM32Cube embedded software projects in your code building tools
- Have a strong customer service



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